

## District 2 Update



March 2017

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@LorieZapf

## Pacific Beach Clean and Safe Program Launch



Pacific Beach Business Owners have joined together to provide extra help to keep Pacific Beach safer and cleaner for residents and visitors. Discover Pacific Beach (BID) and Councilmember Lorie Zapf were successful in

DISCOVER PACIFIC BEACH

identifying enough funds to establish a I-year pilot program. The PB Clean and Safe program will provide traditional cleaning and security to enhance the City of San Diego's existing services. Additionally, they will provide added tools to af-



fect positive change for the entire community and especially Pacific Beach's transient population.

The unique 3-prong approach that includes Cleaning, Security, and Homeless Outreach will also present new employment opportunities to those in need.

Top Photo and Middle Photo: representing Mayor Faulconer- Anthony George, Marcella Teran, Councilmember Lorie Zapf, Sara Berns, Elvin Lai, Brian Curry, Namara Mercer, Tim Pruesener and SDPD Officers. Bottom Photo: Councilmember Zapf presenting \$20,000 check to Sara Berns to help fund the program.

## OCEAN BEACH IS CLEANER AND GREENER

Our Ocean Beach Spring Cleaning
Event with I Love A Clean San Diego was a great success! Thank
you to the over 300 volunteers
who came out and removed over
500 lbs of trash! We painted bike
racks, power washed the sea wall,
and reported service requests.
Thank you to Ocean Beach MainStreet Association, the Ocean
Beach Town Council, Urban Corps,
City of San Diego Park and

Recreation. Newport Avenue was repayed and the area looks great!



Above: Thank you to the amazing volunteers and also to the Rock Church for coordinating a coinciding clean up.

Left: The newly paved and cleaned NEWPORT AVENUE! It looks new again!

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## San Diego Becomes a Coast Guard City

I was honored to attend the City of San Diego's "Coast Guard City" Designation Ceremony! This special designation is bestowed with congressional

approval made by the Commandant of the United States Coast Guard. In addition to joining 20 other cities with this title, United States Coast Guard Admiral Paul F. Zukunft proclaimed San Diego as the largest Official Coast Guard City. This designation demonstrates our city's value as a military town by recognizing the importance of

the Coast Guard's mission to continue strengthening its relationship with the local community.

2016 USCG Sector San Diego Statistics

Search and Rescue Cases

Lives Saved

Additional Assistance

Marijuana Seized 4,886 lbs

Marine Environmental Protection Cases 189

Marine Safety Cases

Flight Hours Flown 2050

### Rosecrans Traffic Signal Optimization

### Recently in the News...

We are making a smarter and cleaner San Diego for future generations by installing adaptive traffic signals in the Point Loma and Midway neighborhoods that have significantly improved traffic flow and reduced vehicle stops. We have seen travel times reduced by up to 25% and up to 53% less stops!



Mayor Kevin Faulconer, Councilmember Zapf, Peninsula Planning Board Chair Jon Linney, Point Loma Assn. Chair Clark Anthony and Traffic Engineering staff.

## FILLING POT HOLES IN PB

I had the opportunity to go fill potholes with City of San Diego Employees DeArcy and Jose. This is tough work and I can't thank them enough for working 10-hour days to catch up due to

the recent rains. Additionally, my staff routinely drives Council District Two to report potholes. Most Fridays we report 100 or so new potholes. I invite you to join the crusade and report potholes to 619-527-7500 or https://www.sandiego.gov/get-it-done



Filling potholes in Pacific Beach on Dawes Street. It's a grueling process — especially in the heat.

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# OUT AND ABOUT WITH Councilmember Lorie Zapf

Councilmember Zapf presenting a proclamation to the Girl Scouts of San Diego in celebration of their 100<sup>th</sup> Anniversary. Congratulations on 100 years of empowering young women

to be leaders at their schools, in their communities, and in their careers!

Councilmember Zapf meeting with the Mission Beach Women's Club where they discussed community and civic issues. Thank you MBWC for all your philan-

thropic work.



We launched a new electric vehicle charging station in Ocean Beach! Move over Portland — San Diego is growing Greener and Smarter everyday!



72<sup>nd</sup> Retired Senior Volunteer Patrol (RSVP) Academy Graduation. Congratulations!

# 2016 Council District Two Service Request Totals





16,671 SQ. FT. OF SIDEWALK REPAIR



8,154 TREES TRIMMED

